

Decorative Excellence

WEDGEWOOD PAINT

For the discerning **individual**

INTRODUCING OUR
OPULENT RANGE







DURA PAINTS

Dura Paints has, since its establishment in 1986, grown into a leading South African manufacturer and distributor of quality, specialist coatings and preparation products.

Our offering covers a comprehensive range of industrial coatings, decorative coatings, preparation products and fieldmarking machines and liquids, all supported by leading edge technology.

QUALITY STATEMENT

At Dura Paints, quality manifests itself in management, manufacturing, personnel and products. We are committed to world-class quality, superior customer support and outstanding value.

We achieve this through innovation, customer satisfaction and operating under an ISO9001:2008 Quality Management System. We are committed to excellence and continuous improvement through improving processes, the workplace and people.

We have been proudly supplying the South African market for over 29 years – a clear testimony to our quality products and service. We stand by our products and believe that you will be more than satisfied.

OUR BRAND PORTFOLIO

WEDGEWOOD
PAINT



Decorative coatings for the discerning individual.

Specialised industrial coatings.

Cementitious decorative coatings.

Field marking machines and liquids.

Quality preparation products.

WEDGEWOOD PAINT

Decorative Excellence for the Discerning Individual

Our Wedgewood decorative coatings have been locally formulated and manufactured to both protect and beautify walls, roofs and trims. Wedgewood decorative coatings have been designed for professional contractors, interior designers, decorators and discerning homeowners. All Wedgewood products are lead-free, easy to apply and most are water-based.

INTRODUCING OUR OPULENT RANGE:

- Contractors
- Opulent Universal Undercoat
- Opulent Bonding Liquid
- Opulent 2 In 1 - **NEW**
- Opulent Cover Coat - **NEW**
- Opulent Super Acrylic - **NEW**
- Opulent Ripple Coat
- Opulent Texture Coat
- Opulent Sheen
- Opulent Matte - **NEW**
- Opulent Signature Coat
- Opulent Roof Coat
- Opulent Eggshell Aqua
- Opulent Eggshell Enamel
- Opulent Super Gloss Enamel

For more detailed product information, please refer to our Technical Data Sheets (TDS) and Material Safety Data Sheets (MSDS). These are available at www.durapaints.co.za.

THE OPULENT 7 YEAR GUARANTEE

OUR GUARANTEE IS NOW AVAILABLE ON THE FOLLOWING PRODUCTS:

- Opulent Texture Coat
- Opulent Sheen
- Opulent Matte
- Opulent Signature Coat
- Opulent Roof Coat
- Opulent Eggshell Aqua

Visit www.durapaints.co.za for Guarantee Terms & Conditions.

CONTRACTORS

Contractors is an economical, smooth, white acrylic coating.

INTENDED USES

Economical filler coat for interior use on dry, cement plastered walls, porous brick or as an obliteration coat to cover existing dark colours.

ADVANTAGES

- Economical coating suitable for interior use
- Low odour
- Lead-free

(TIP - Consider using **Opulent Cover Coat** as an alternate obliteration and filler coat).

PRODUCT INFORMATION

Appearance: Smooth matt finish

Colours: White, Peach, Infinity Cream

Pack Size: 5L, 20L



INTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED

OPULENT UNIVERSAL UNDERCOAT

Opulent Universal Undercoat is a general purpose alkyd undercoat. It is lead-free.

INTENDED USES

Suitable for use as a sandwich coat to provide intercoat adhesion between a primer and topcoat.

Also suitable as an intermediate coat between existing solvent-based coating and a water-based topcoat.

ADVANTAGES

- Excellent adhesion
- Overcoat with the Opulent range of water-based products or Opulent Gloss Enamel/Eggshell Enamel
- Can be used as a primer for wood

PRODUCT INFORMATION

Appearance: Matt finish

Colours: White

Pack Size: 1L, 5L, 20L



INTERIOR &
EXTERIOR



LEAD FREE



SOLVENT
BASED



WEDGEWOOD OPULENT RANGE

OPULENT BONDING LIQUID

Opulent Bonding Liquid is a clear penetrating primer and sealer for porous surfaces. Opulent Bonding Liquid is lead-free.

(TIP - Consider using Opulent 2 in 1 which is water-based/odour-free and offers similar penetrating/sealing properties and a finishing coat in one product.)

INTENDED USES

For use on porous surfaces such as cement plaster, gypsum plaster, concrete, fibre cement and ceiling boards.

Ideal for bonding unpainted friable (weathered/sandy) concrete, prior to painting.

Also suitable as a penetrating primer/bonding liquid to bind unsound lime wash, prior to painting.

Easy to apply and ensures surfaces are suitably prepared for over coating.

ADVANTAGES

- Excellent alkali resistance
- Suitable for both interior and exterior use
- To be over coated with the Wedgewood Opulent water-based range or Opulent Gloss/Eggshell Enamels

PRODUCT INFORMATION

Appearance: Clear liquid

Colours: Clear

Pack Size: 1L, 5L, 20L



INTERIOR &
EXTERIOR



LEAD FREE



SOLVENT
BASED



WEDGEWOOD OPULENT RANGE

OPULENT 2 IN 1

Opulent 2 in 1 is a dual purpose plaster primer and topcoat. It is water-based, non-flammable and lead-free.

INTENDED USES

Suitable for priming cement plaster, gypsum plaster, concrete, fibre cement, ceiling boards and unglazed brick, provided that appropriate preparation is carried out.

ADVANTAGES

- A deep penetrating pure acrylic suitable for interior and exterior use
- Water-based
- Ammonia and formaldehyde free
- Very low odour
- Alkali resistant
- Low VOC's
- APEO free
- Fast drying
- Can be over coated with any of the Wedgewood Opulent water-based range
- Short over coat cycle
- Pastel colours can be tinted

PRODUCT INFORMATION

Appearance: Matt finish

Colours: White, Light Pastels

Pack Size: 1L, 5L, 20L



INTERIOR &
EXTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED

WEDGEWOOD OPULENT RANGE

OPULENT COVER COAT

Opulent Cover Coat is an economical, smooth, white acrylic with good hiding characteristics.

INTENDED USES

Economical filler coat for use on dry, cement plastered walls or as an obliteration coat to cover existing dark colours.

ADVANTAGES

- Suitable for interior use
- Low odour
- Good hiding
- Lead-free

PRODUCT INFORMATION

Appearance: Smooth matt finish

Colours: White

Pack Size: 5L, 20L



INTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED

OPULENT SUPER ACRYLIC

Opulent Super Acrylic is a durable coating with a matt finish and easy to wash. It is ideal for interior and exterior use. It is water-based, non-flammable and lead-free.

INTENDED USES

Suitable for previously primed or painted areas such as cement plaster, gypsum plaster, concrete, fibre cement, ceiling boards, unglazed brick, provided that appropriate preparation is carried out.

ADVANTAGES

- Opulent Super Acrylic is a smooth matte coating ideal for interior and exterior use.
- Excellent value
- Great spreadability and obliteration
- Good durability

PRODUCT INFORMATION

Appearance: Matt finish

Colours: Fully tintable

Pack Size: 1L, 5L, 20L



INTERIOR &
EXTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED



WASHABLE

OPULENT RIPPLE COAT

Opulent Ripple Coat is a long lasting coating with a smooth stipple texture. It is ideal for hiding hairline cracks and blemishes in plaster work and for painting correctly prepared concrete ceilings. Opulent Ripple Coat is water-based, non-flammable and lead-free.

INTENDED USES

Suitable for previously primed or painted areas such as cement plaster, gypsum plaster, concrete, fibre cement, ceiling boards and unglazed brick, provided that appropriate preparation is carried out.

ADVANTAGES

- Suitable for interior use
- Hides imperfections and hairline cracks
- Stain resistant
- Excellent coverage
- Ideal for feature walls
- Can be over coated with any of the Opulent water-based products

PRODUCT INFORMATION

Appearance: Matt stipple finish

Colours: White

Pack Size: 5L, 20L



INTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED



WEDGEWOOD OPULENT RANGE

APPLICATION GUIDE

CATEGORY DESCRIPTION	PRODUCT	INTERIOR	EXTERIOR	WATER BASED
Primer	Opulent Bonding Liquid	Y	Y	
Primer & Top Coat	Opulent 2 in 1	Y	Y	Y
Intermediate Coat	Opulent Universal Undercoat	Y	Y	
Obliteration Coat	Contractors	Y	N	Y
Filler & Obliteration Coat	Opulent Cover Coat	Y	N	Y
Top Coat	Opulent Super Acrylic	Y	Y	Y
	Opulent Sheen	Y	Y	Y
	Opulent Matte	Y	Y	Y
	Opulent Signature Coat	Y	Y	Y
	Opulent Ripple Coat	Y	N	Y
	Opulent Texture Coat	N	Y	Y
	Opulent Roof Coat	N	Y	Y
	Opulent Eggshell Aqua	Y	N	Y
	Opulent Eggshell Enamel	Y	Y	
	Opulent Super Gloss Enamel	Y	Y	

*Refer to our 7 year Guarantee T&C's available at www.durapaints.co.za. • **Recommended Uses: refer to our Technical Data Sheets available at www.durapaints.co.za. • Some products can be used across all results. • Ensure that all surfaces are effectively primed/prepared in accordance with the product TDS prior to application.

APPLICATION TIPS

- The following factors may affect final colour appearance: colour and light reflections, surface texture, preparation, application techniques, product sheen and texture.
- To ensure colour consistency it is essential to purchase a sufficient quantity of paint to complete the project.
- Read your selected product's Technical Data Sheet available at www.durapaints.co.za before commencing with a project.
- Line your paint tray with a plastic bag or foil – this removes the need to clean the paint tray once the project is complete.
- Protect awkward objects which do not require painting with plastic or cover in low adhesion masking tape.

** Recommended Uses

SOVENT BASED	LEAD FREE	*7 YEAR GUARANTEE	FINISH	COLOURS	WALLS	ROOFS	CEILINGS	TRIMS
Y	Y		Clear	Clear	Y		Y	
	Y		Matt	White & pastels	Y		Y	
Y	Y		Matt	White only	Y		Y	#Y
	Y		Matt	White, Peach, Cream	Y		Y	
	Y		Matt	White only	Y		Y	
	Y		Matt	Fully tintable	Y		Y	#Y
	Y	Y	Sheen	Fully tintable	Y		Y	#Y
	Y	Y	Matt	Fully tintable	Y		Y	#Y
	Y	Y	Low sheen	Fully tintable	Y		Y	#Y
	Y		Stipple matt	White only	Y		Y	#Y
	Y	Y	Textured matt	Fully tintable	Y		Y	#Y
	Y	Y	Low sheen	5 standard colours		Y		#Y
	Y	Y	Low sheen	White & pastels	Y		Y	#Y
Y	Y		Eggshell	Fully tintable				#Y
Y	Y		Gloss	Fully tintable				#Y

Refer to our detailed Technical Data Sheets (TDS) available at www.durapaints.co.za. • *Select trims – refer to additional applications. • Some bright colours may require multiple coats to achieve the desired colour or to coating application.

- Use low adhesion masking tape when painting straight lines and to protect window frames, skirtings etc. from unwanted paint.
- Keep a wet cloth on hand to clean up any unwanted paint mishaps.
- Use long smooth strokes when painting with a brush to avoid leaving lines in the paint film.
- If you plan to save a paint roller, seal it in a zip lock bag and store it in a closed cylindrical can.
- To decorate like a pro, use the 60%, 30%, 10% ratio. The main colour of the space you are decorating should make up about 60% of the surface. Use a secondary colour for around 30% of the surface. The remaining 10% of the colour in a room should be achieved by accenting.

WEDGEWOOD OPULENT RANGE

OPULENT TEXTURE COAT

Opulent Texture Coat is a premium long lasting coating with a fine textured finish. It is ideal for direct application to exterior plastered surfaces where hair line cracks require hiding. Opulent Texture Coat is water-based, non-flammable and lead-free.

INTENDED USES

Suitable for previously primed or painted areas such as cement plaster, gypsum plaster, concrete, fibre cement, ceiling boards and unglazed brick, provided that appropriate preparation is carried out.

ADVANTAGES

- Suitable for exterior use
 - Hides imperfections and hairline cracks
 - Low odour
 - Excellent coverage and hiding
 - Exceptional weathering
 - Comes with a 7 year quality guarantee (subject to Terms & Conditions)
- (TIP - Due to its rough texture, consider using **Opulent Ripple Coat** on interior walls if a textured appearance is preferred).

PRODUCT INFORMATION

Appearance: Textured matt finish

Colours: Fully tintable

Pack Size: 5L, 20L



EXTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED



OPULENT SHEEN

Opulent Sheen is a long lasting premium coating with a sheen finish that is highly washable. It is ideal for high traffic areas such as passages, bedrooms, and stairwells. It is also ideal as a premium coating for exterior use. Opulent Sheen is water-based, non-flammable and lead-free.

INTENDED USES

Suitable for previously primed or painted areas such as cement plaster, gypsum plaster, concrete, fibre cement, ceiling boards, unglazed brick and steel, provided that appropriate preparation is carried out.

ADVANTAGES

- A pure acrylic suitable for interior and exterior use
- Stain resistant
- Great durability
- Comes with a 7 year quality guarantee (subject to Terms & Conditions)

PRODUCT INFORMATION

Appearance: Sheen finish

Colours: Fully tintable

Pack Size: 5L, 20L



INTERIOR &
EXTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED



WASHABLE





WEDGEWOOD OPULENT RANGE

OPULENT MATTE

Opulent Matte is a long lasting premium coating with a matte finish, excellent washability and opacity. It is ideal for high traffic areas such as passages, bedrooms and stairwells. It is also ideal as a premium coating for exterior use. Opulent Matte is water-based, non-flammable and lead-free.

INTENDED USES

Suitable for previously primed or painted areas such as cement plaster, gypsum plaster, concrete, fibre cement, ceiling boards, unglazed brick and steel, provided that appropriate preparation is carried out.

ADVANTAGES

- A pure acrylic suitable for interior and exterior use
- Hides imperfections
- Stain resistant
- Low odour
- Washable
- Excellent coverage
- Great durability
- Aesthetically pleasing
- Mar resistant
- Comes with a 7 year quality guarantee (subject to Terms & Conditions)

PRODUCT INFORMATION

Appearance: Matt finish

Colours: Fully tintable

Pack Size: 1L, 5L, 20L



INTERIOR &
EXTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED



WASHABLE



OPULENT SIGNATURE COAT

Opulent Signature coat is a long lasting premium coating with a low sheen finish, excellent washability and opacity. It is ideal for high traffic areas such as passages, bedrooms and offices. It is also recommended as a high quality UV resistant coating for exterior surfaces. The product is water-based, non-flammable and lead-free.

INTENDED USES

Suitable for previously primed or painted areas such as cement plaster, gypsum plaster, concrete, fibre cement, ceiling boards, unglazed brick, and steel, provided that appropriate preparation is carried out.

ADVANTAGES

- A pure acrylic suitable for interior and exterior use
- Hides imperfections
- Stain resistant
- Low odour
- Washable
- Excellent coverage and can be used as a one coat system for ceilings
- Great durability
- Over 11,000 colours
- Comes with a 7 year quality guarantee (subject to Terms & Conditions)

PRODUCT INFORMATION

Appearance: Low sheen finish

Colours: Fully tintable

Pack Size: 5L, 20L



INTERIOR &
EXTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED



WASHABLE



WEDGEWOOD OPULENT RANGE

OPULENT ROOF COAT

Opulent Roof Coat is a UV resistant pure acrylic roof coating with excellent durability and adhesion. It is water-based, non-flammable and lead-free.

INTENDED USES

It is suitable for fibre and cement roof tiles, as well as suitably prepared galvanised and iron roof sheeting. It can also be applied to suitably prepared gutters, down pipes and metal garage doors.

ADVANTAGES

- A pure acrylic suitable for exterior use on roofs
- Low odour and excellent coverage
- Comes with a 7 year quality guarantee (subject to Terms & Conditions)

PRODUCT INFORMATION

Appearance: Low sheen finish

Colours: Black, Charcoal Grey, Chocolate Brown, Deep Red, Green, Terracotta

Pack Size: 5L, 20L



EXTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED



OPULENT EGGSHELL ENAMEL

Opulent Eggshell Enamel is an excellent quality, alkyd based, lead-free enamel, with an eggshell finish.

INTENDED USES

It is suitable as a decorative and protective finish on interior and exterior surfaces and for steel, timber and masonry. Ensure surfaces are correctly and effectively primed prior to application.

ADVANTAGES

- Excellent adhesion, coverage and weather resistance
- Good chip, scratch and steam resistance
- Highly washable
- Popular coating for bathrooms, kitchens door frames and doors

PRODUCT INFORMATION

Appearance: Eggshell finish

Colours: Fully tintable

Pack Size: 1L, 5L, 20L



INTERIOR &
EXTERIOR



LEAD FREE



SOLVENT
BASED



WASHABLE

OPULENT EGGSHELL AQUA

Opulent Eggshell Aqua is a premium quality, water-based enamel for interior use. It is ideal for kitchens and bathrooms as well as doors and door frames. Opulent Eggshell Aqua is non-flammable and lead-free.

INTENDED USES

It is suitable for previously primed or painted areas such as cement plaster, gypsum plaster, concrete, fibre cement, ceiling boards, unglazed brick, metal and wood, provided that appropriate preparation is carried out.

ADVANTAGES

- Tough and hard wearing
- Water-based
- Quick drying
- Highly washable
- Stain resistant
- Low odour
- Bacteria resistant
- No yellowing
- Low blocking characteristics
- Comes with a 7 year quality guarantee (subject to Terms & Conditions)

PRODUCT INFORMATION

Appearance: Matt finish

Colours: White, Light Pastels

Pack Size: 1L, 5L, 20L



INTERIOR



LOW
ODOUR



LEAD FREE



WATER BASED



WASHABLE



WEDGEWOOD OPULENT RANGE

OPULENT SUPER GLOSS ENAMEL

Opulent Gloss Enamel is an excellent quality, alkyd based, high gloss enamel.

INTENDED USES

It is suitable as a decorative and protective finish on interior and exterior surfaces as well as for steel, timber and masonry. Ensure surfaces are correctly and effectively primed prior to application.

ADVANTAGES

- Excellent adhesion, coverage and weather resistance
- Great protective coat
- Good chip and scratch resistance
- UV resistant
- Highly washable
- Lead-free

PRODUCT INFORMATION

Appearance: Gloss finish

Colours: Fully tintable

Pack Size: 1L, 5L, 20L



INTERIOR &
EXTERIOR



LEAD FREE



SOLVENT
BASED



WASHABLE



THE
GOLDEN
RULE
OF
LAW





5 Wakefield Road, Founders View South,
Edenvale, South Africa

Tel. +27 11 452 5221

E-mail. orders@durapaints.co.za or
info@durapaints.co.za

Web. www.durapaints.co.za



WEDGEWOOD
Decorative coatings
for the discerning individual
PAINT



Lifestyle Colours
Cementitious decorative coatings. **Feel it.**

Go-Line
marking systems
Field Marking Machines and Liquids

ProLong
Quality Products
Quality preparation products